

## TO EVERY SEASON TURN, TURN, TURN

For over five years David "Tree" Sobel and Donna (Corby) Sobel have led the alumni association with vigor and devotion. They have coordinated a vibrant group of Eisnerites, ensured we have had summer reunions and set us on the path to celebrate our 50th anniversary. We are all grateful for their dedication and have benefited from their tireless efforts. Todah Rabah!

With any successful organization, developing new leadership is essential to its ability to move forward and maintain momentum. Tree and Donna have led the way and set a high standard for all future alumni chairs. They have groomed for their successor Beth Grossfeld to carry the alumni torch forward. While they will remain active on the camp commission, Beth will take the alumni association to the next level. She has been an active member of the alumni association and has diligently written our "The Flame", the alumni newsletter for the past year.



Beth spent her first summer as a Bonim camper in 1981 and continued on through 1993, spending her last summer as the K'tanim Unit Head. Having served two consecutive terms as a NFTY Regional Board member, Beth went on to work at the URJ Youth Division as a NFTY Program Assistant. Although she now makes her career as a Senior Marketer for Bed Bath & Beyond, Beth continues to maintain a strong, consistent connection to Eisner and URJ.

We are grateful to Tree and Donna for getting us to this day, and look forward to Beth following in their foot steps as we prepare for a variety of exciting events ahead.

I wish you a happy new year and welcome your involvement in the coming months.

- Lisa Messinger, *Chairperson*, URJ Eisner and Crane Lake

## 202 DAYS AND COUNTING

Last summer we served over 1300 individual campers at our two sites (Eisner and Crane Lake), and we are on pace to serve even more Jewish souls this summer. I am extremely pleased to see many alumni have registered their children for camp, taking advantage of our new alumni discount. Camp continues to provide a solid foundation for building strong Jewish identity in a fun, safe environment that you experienced. While there have been physical changes to Eisner, the friendships and memories that are formed are the same. I hope to see many of you this summer at the alumni Shabbat's that are planned and hear your stories.

Wishing you and your families a happy, healthy new year.

- Louis Bordman, *Senior Director*

## SUMMER 2007 REGISTRATION IS NOW OPEN!

In 2007, we are planning an awesome summer and can't wait to get it underway. From biking to boating, swimming to soccer, your Eisner Camp camper will have the opportunity to participate in a wide variety of activities.



Paid members of the EAA are now eligible for a discount. Sibling discounts are also available. See registration form for more details.  
**Visit [necamps.urjcamps.org/Eisner](http://necamps.urjcamps.org/Eisner) and click on registration.**

## EISNER TURNS 50!

In celebration of the 50th, we are delighted to introduce the new Eisner Anniversary Logo. And now, we want YOU to help design the 50th Anniversary T-Shirt design. The winning artist will have their artwork featured on anniversary apparel and will be invited to be special guests at camp with their family for the 50th Celebration Weekend - July 26-27, 2008.



Submissions must include the new 50th logo (available for download on the EAA homepage) and should be sent by 3/31/07 to EAA at the address below.

## FROM YOUR EAA CHAIRS

After five years of co-chairing the Eisner Alumni Committee, the time has come to pass the baton to new leadership. We are thrilled that Beth Grossfeld has agreed to take on this responsibility, and we hope that you will join us in supporting her and camp in every way possible. Thanks so much to all, looking forward to seeing you at the 50th anniversary events over the next two summers!!

L'hitraot,  
 Donna (Corby) and David (Tree) Sobel

## XM RADIO HANUKKAH - CHANNEL 108

Started by Eisner Alum, Greg Kellner, Radio Hanukkah, Channel 108, is XM's first-ever channel dedicated exclusively to Jewish culture. Airing around the clock for the duration of the Festival of Lights from December 15 to December 23, Radio Hanukkah will broadcast the best in Jewish music, comedy, talk and kid's programming.

This ground-breaking channel features performances exclusively recorded for Radio Hanukkah by the leading lights of contemporary Jewish and popular music, including: David Broza, Debbie Friedman and Klezmatics. In addition to these exclusive performances, Radio Hanukkah will unveil shows produced specifically for the channel exploring the Jewish contribution to Broadway, Rock and Roll, Klezmer.

Another special feature of the channel will be the Hanukkah blessings recited by a different prominent Jewish American each night for the Eastern and Pacific time zones, including pop band The Barenaked Ladies, Comedian Larry Miller of Keeping Up with the Steins, and Interior design guru Nate Berkus of Oprah & Friends.

No other major media outlet in the U.S. has ever dedicated this much bandwidth and programming to Jewish themed content. Be sure to tune in and you may even get to hear the 2005 Eisner CD in the mix.

Radio Hanukkah and 80 more XM channels are available for free through the Internet for the entire holiday. Visiting [xmradio.com/Hanukkah](http://xmradio.com/Hanukkah) and entering the special Radio Hanukkah promo code - TheChosen - provides free access to XM Radio Online.

## MAZEL TOV TO...

- ★ Suzy Schusterman and Doug Winneg on the birth of their son, Jacob Marcus
- ★ Todd and Michele (Nemser) Markley on the birth of their daughter, Mia Page
- ★ Vicki Barnett and Ralph Abecassis on the birth of their daughter, Talia
- ★ Cantor Steven Weiss on his marriage to Stephanie Gertz
- ★ Molly Kane on her acceptance to HUC-JIR
- ★ Yonatan Koch on his marriage to Eric Carlin

Celebrate your simchas with a gold leaf on The Eisner Tree of Life. See donation section on [eisneralumni.com](http://eisneralumni.com) or call Corey Cutler at (201) 804-9700.

## CONTACT EAA

To become a member, send your contact information, years at camp, and a \$36 check to Eisner Alumni Association

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