

NEWS FROM CAMP

Less than 1 month to go, until the sounds of laughter, song and prayer fill our camp again. We are proud to announce that Eisner will be full again this summer with nearly 900 children attending (500 per session). Among this year's campers are 60 offspring of alumni, including our first third generation campers. Joseph Blumberg will be in Bonim and his brother Bill will be in day camp. Both of their parents (Jonathan Blumberg and Jennifer Richlin) and both of their grandparents (Paula and Herman Blumberg) attended Eisner. Our alumni are a very important link for the camp, and we look forward to welcoming many of you to the special Shabbat celebrations that are planned.

Camp and the Camp Commission have created a long-term vision and strategic plan for camp's growth and development that will deliver meaningful programs, touch the lives of more people, and make camp a reality for any and all who want to experience the joys of Eisner regardless of circumstances. The Commissioners want camp to:

- set a new standard of excellence in overnight Jewish camping
- expand upon its history of inspiring young people to be more confident in their Jewish identities
- produce the next generation of leaders of the Jewish community

In order to make these dreams a reality, Eisner has embarked on the first phase of a three-phased capital campaign. A successful campaign will:

- complete the renovation and construction of camper cabins that add a sense of comfort and home to its inhabitants
- build new facilities that maximize the promise of current programming and promote a new era of recreational, educational, cultural and worship experiences
- maximize the impact of staff training by bringing in the best and brightest to educate staff, secure professional resources to support staff and make staff training a year-round initiative
- create an endowed fund to improve access to camp through scholarship and incentive grants

We are honored to share with you the generosity of the Heller Family, the Mallah Family and the Tilles Family. Each intends to donate \$1,000,000 towards this campaign, for which we are ever grateful. Each of these families has a special connection to Eisner, and their financial and personal commitments will help ensure the next 50 years of Eisner Camp.

We want more of you to get involved as we develop our camps' future. If you are interested in playing a role in camp's fundraising efforts, making a donation or learning about planned giving opportunities, please contact Lisa Messinger, Campaign Chair, at LisaMess@aol.com or 914-698-6901 or Corey Cutler, Director of Development at 201 804 9700 or ccutler@urj.org

FIRST-EVER FELLOWSHIP IN CAMP MANAGEMENT!

It is our privilege to announce that Shira Brown has been selected as the first Robert and Elisa Spungen Bildner Graduate Fellow. Shira is a life-long Eisnerite who started her 13-year Eisner history as a camper in Bonim. Shira was chosen from among five candidates and four finalists after applying successfully to the joint Heller/Hornstein graduate school program at Brandeis University.

"I believe all I really need to know I learned at Jewish summer camp" said Brown. Her application essay explained "while sitting on the top of my bunk bed I learned some of life's most valuable lessons; how to share, try new foods, be a member of a community, study Torah, play fair, run away from bears, clean the bathroom, learn Hebrew words, fold my clothes, shower, say motzi, follow a schedule, make s'mores, say I'm sorry, and most importantly, how to be a good friend."

As a Bildner Fellow, Brown will pursue a joint MBA degree in Jewish communal service at Brandeis's Heller School for Social Policy and Management and at Hornstein: The Jewish Professional Leadership Program @ Brandeis, specializing in camp management.

SUMMER IN THE BERKSHIRES

Have you been dreaming of going to camp this summer? Maybe you can. Eisner is seeking a nurse for first session (June 26-July 22). For more information contact Louis Bordman at 413 528 1652



CHANGING LIVES!

Felicia Stoler attended Eisner throughout the 80's and now spends her time as a Nutritionist & Exercise Physiologist. Beginning June 20th, you can tune into TLC Wednesday Evenings at 8 pm to see her on "Honey We're Killing the Kids." Felicia brings a new approach to the show which has successfully improved the health and lives of 13 new families! Encourage your friends and families to watch it!

EISNER TURNS 50! LET THE CELEBRATION BEGIN!

The **BIG 50th Birthday** celebration kick-off is just around the corner! We look forward to seeing you at one of the upcoming summer events:

- **Alumni Shabbat Services, followed by Dinner with Camp**
 - Friday night, July 13, 2007 (past staff/directors/commissioners)
 - Friday night, August 10, 2007 (renewal of vows)
- **Founder's Weekend - August 24-26, 2007** (for all involved the camp's origin in 1958)

And don't forget to mark your calendar for the largest celebration in Eisner history!

- **50th Celebration Weekend - July 26-27, 2008**

If you are interested in helping to make the 50th as wonderful as it can be, contact any of the 50th Committee Chairs:

Jeff Bank: jbank@arties.com
 Doug & Rena Weigler: dweigler@aol.com
 Marc & Phyllis Newman: manewman@aol.com
 Beth Grossfeld: lafontfan@nyc.rr.com

"OPERATION RECONNECT"

EAA, in coordination with the Eisner Camp staff, has embarked on a mission that, without your help, will be impossible to accomplish. We are looking to reconnect with as many Alumni as possible in order to reach our goal of 1,000 attendees at the 2008 summer celebration. Work started about a year ago when about 10 Alumni volunteered to type in the names of campers from old rosters. The project formed the foundation for a newly created database, but as you can imagine, most of the information is out of date. That's where you come in. Over the next six months, we are hoping to acquire thousands of new contacts that will be added to our growing database. Please use the URL below to enter the contact information for as many Eisner friends that you can. Even if you think we may already have their information, give it to us anyway.

**YOU ARE EISNER'S GREATEST RESOURCE!!!
 HELP EISNER FIND YOUR FRIENDS:**

<http://site.bunk1.com/urjEisner/alumni/alumni.asp?urlInput=jumpInvite>

REGIONAL EVENTS

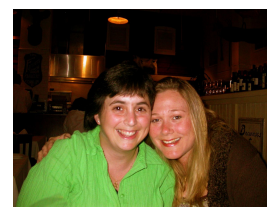
UPCOMING EVENTS

Spend Havdallah with fellow Eisnerites
 June 9, 2007
 20 Mohawk Drive
 Livingston, NJ 07039
 6:00-9:00
RSVP: Laurie (Greenfield) Hauptman (973) 740-9456
 Bari (Greenfield) Halpern: (973) 627-6988

To organize an event in your area contact Amy Dattner at: datcounsl@sprintmail.com

CAMPER - COUNSELOR CONNECTION

We all know how special Eisner is and it is often difficult to explain to others the bonds that are formed. And, those connections extend beyond those of bunkmates or drama buddies. Recently, Leslie Keats Grossman traveled to Los Angeles for The UJC General Assembly 2006 representing the American Hebrew Academy in Greensboro, NC where she currently serves as the Director of Admissions. While in LA, Leslie made sure to save some time to catch up with former camper and current friend, Lisa Fink.



MAZEL TOV TO...

- ★ Abby (Holland) & Mike Belasco, on the birth of their daughter, Emma Naomi
- ★ Mandi (Holland) and Joe Krongold on the birth of their twins, Emory Sky and Lauren Eve
- ★ Scott and Gayle Grossfeld on the birth of their twins, Josh Benjamin and Rebecca Jill
- ★ Jeff and Allison Schnipper on the birth of their daughter, Aviva Faye

Celebrate your simchas with a gold leaf on The Eisner Tree of Life. Visit the "donation" section on eisneralumni.com or contact Corey Cutler at: (413) 528 1652.

CONTACT EAA

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